



Maja Cronert

ILLUSTRATOR | GRAPHIC
DESIGNER | TEACHER |
PROJECT MANAGER

Contact

Kattesund 4
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SWEDEN

maja@majacronert.com

Portfolio

www.majacronert.com

Skills

Illustration



Graphic Design



Book Design



Project Management



Print Production



Tools

Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe After Effects



Figma



Language

Swedish



English



Profile

I'm an illustrator and graphic designer based in Lund, Sweden, specialising in book design, illustration and visual communication for print and digital media. 📖 My work spans idea development, design and production, and I'm used to taking projects from early sketches through to final delivery. 📖 My work often involves close collaboration with clients, publishers and creative teams, as well as responsibility for print production and project coordination.

Work experience

Illustrator, Graphic Designer & Project Manager

CRONERT DESIGN AB, LUND | AUG 2013 →

Independent illustrator and graphic designer specializing in book design, editorial illustration and visual communication for print and digital media. Combining design work with project management and full print production responsibility, from concept and layout to pre-press and coordination with printing houses. Working with publishers, organizations and creative teams on both long-term and project-based assignments.

Teacher & Partner

YRKESHÖGSKOLEUTBILDARNA, MALMÖ | APR 2025 →

Teaching graphic design and creative production processes within higher vocational education. Focusing on professional workflows, design decision-making, production planning and bridging theory with industry practice.

Graphic Designer & Print Production

AVARUM PUBLISHING, LUND | AUG 2020-DEC 2023

Responsible for book design, layout and full print production, including prepress, file preparation, paper selection, proofing and direct contact with printing houses from quotation to final delivery.

Graphic Designer & Print Production

SAMIZDAT PUBLISHING, LUND | JUL 2020-JUL 2023

Working with book design and layout alongside full print production management, including prepress, print-ready files, paper selection, proofing and coordination with printers.

Relevant Education

Kristianstad University

TYPOGRAPHY – TO CREATE EXPERIENCES WITH TEXT | 2026

DESIGN AS ENTREPRENEURSHIP | 2025

APPLIED SKETCHING TECHNIQUES | 2025

GRAPHIC DESIGN – ADVANCED LEVEL, PRINT | 2020

Umeå University

WRITING CHILDREN'S LITERATURE | 2025

University of Gothenburg

SKETCHING AND VISUALIZATION TECHNIQUES IN DESIGN | 2022

Linnaeus University

GRAPHIC DESIGN AND TYPOGRAPHY II | 2022

VISUAL IDENTITY FROM A SUSTAINABILITY PERSPECTIVE | 2020

STRATEGIC COMMUNICATION | 2020

WEB PUBLISHING | 2020

PROJECT MANAGEMENT I | 2019

STORYTELLING | 2019

TYPOGRAPHY, FORM AND GRAPHIC TOOLS | 2017

Mid Sweden University

MARKETING COMMUNICATION | 2021

VIDEO FOR SOCIAL MEDIA | 2020

GRAPHIC DESIGN HISTORY | 2017

Berghs School of Communication

ILLUSTRATION | 2021

Jönköping University

VIDEO EDITING AND MOTION GRAPHICS | 2020

SOCIAL MEDIA – THEORY AND PRACTICE | 2020

VIDEO EDITING IN AFTER EFFECTS | 2017

Lund University

PRACTICAL RHETORIC | 2020

Halmstad University

GRAPHIC PRODUCTION | 2016

Beckmans College of Design, Malmö

VISUAL COMMUNICATION, EVENING CLASS | 2013

Armstrong Atlantic State University

INTRODUCTION TO COMMUNICATION | 2012

PUBLICATION DESIGN | 2011

