



Maja Cronert

ILLUSTRATOR | GRAPHIC
DESIGNER | TEACHER |
PROJECT MANAGER

Kontaktpunkter

Kattesund 4
222 23 Lund
SWEDEN

maja@majacronert.com

Portfolio

www.majacronert.com

Skills

Illustration



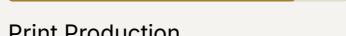
Graphic Design



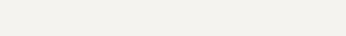
Book Design



Project Management



Print Production



Tools

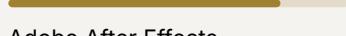
Adobe Illustrator



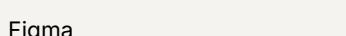
Adobe InDesign



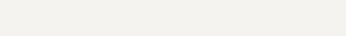
Adobe Photoshop



Adobe After Effects



Figma



Profile

I'm an illustrator and graphic designer based in Lund, Sweden, working with book design, illustration and visual communication for print and digital media. I combine a strong visual sensibility with a structured, production-oriented approach, and I'm used to taking projects from early concept to final delivery. My work often involves close collaboration with clients, publishers and creative teams, as well as responsibility for print production and project coordination.

Work experience

Illustrator, Graphic Designer & Project Manager

CRONERT DESIGN AB, LUND | AUG 2013 →

Independent illustrator and graphic designer specializing in book design, editorial illustration and visual communication for print and digital media. Combining design work with project management and full print production responsibility, from concept and layout to pre-press and coordination with printing houses. Working with publishers, organizations and creative teams on both long-term and project-based assignments.

Teacher & Partner

YRKESHÖGSKOLEUTBILDARNA, Malmö | APR 2025 →

Teaching graphic design and creative production processes within higher vocational education. Focusing on professional workflows, design decision-making, production planning and bridging theory with industry practice.

Graphic Designer & Print Production

AVARUM PUBLISHING, LUND | AUG 2020-DEC 2023

Responsible for book design, layout and full print production, including prepress, file preparation, paper selection, proofing and direct contact with printing houses from quotation to final delivery.

Graphic Designer & Print Production

SAMIZDAT PUBLISHING, LUND | JUL 2020-JUL 2023

Working with book design and layout alongside full print production management, including prepress, print-ready files, paper selection, proofing and coordination with printers.

Language

Swedish



English

Relevant Education

Kristianstad University

DESIGN AS ENTREPRENEURSHIP | 2025

APPLIED SKETCHING TECHNIQUES | 2025

GRAPHIC DESIGN – ADVANCED LEVEL, PRINT | 2020

Umeå University

WRITING CHILDREN'S LITERATURE | 2025

University of Gothenburg

SKETCHING AND VISUALIZATION TECHNIQUES IN DESIGN | 2022

Linnaeus University

GRAPHIC DESIGN AND TYPOGRAPHY II | 2022

VISUAL IDENTITY FROM A SUSTAINABILITY PERSPECTIVE | 2020

STRATEGIC COMMUNICATION | 2020

WEB PUBLISHING | 2020

PROJECT MANAGEMENT I | 2019

STORYTELLING | 2019

TYPOGRAPHY, FORM AND GRAPHIC TOOLS | 2017

Mid Sweden University

MARKETING COMMUNICATION | 2021

VIDEO FOR SOCIAL MEDIA | 2020

GRAPHIC DESIGN HISTORY | 2017

Berghs School of Communication

ILLUSTRATION | 2021

Jönköping University

VIDEO EDITING AND MOTION GRAPHICS | 2020

SOCIAL MEDIA – THEORY AND PRACTICE | 2020

VIDEO EDITING IN AFTER EFFECTS | 2017

Lund University

PRACTICAL RHETORIC | 2020

Halmstad University

GRAPHIC PRODUCTION | 2016

Beckmans College of Design, Malmö

VISUAL COMMUNICATION, EVENING CLASS | 2013

Armstrong Atlantic State University

INTRODUCTION TO COMMUNICATION | 2012

THE COMPUTER IN ART | 2011

PUBLICATION DESIGN | 2011

